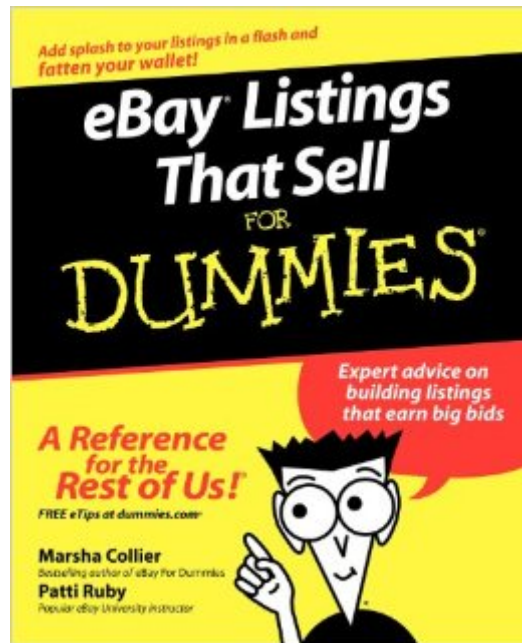


The book was found

EBay Listings That Sell For Dummies



Synopsis

No matter what you want to sell on eBay—auto parts or designer apparel—|weird, unique wares or pricey antiques—the principles and basic rules for successful listings are the same. *eBay Listings That Sell For Dummies* follows the advice it gives you for your ads—it tells you what you need to know without bogging you down with lots of fluff and peripheral stuff. From the mechanics to descriptive ad copy to photography to getting it on eBay, this guide covers: eBay options that can boost the appeal of your listings, including Buy It Now (BIN), Subtitle, Bold Title, Highlight, Box border, Home Page Featured, Featured Plus!, and Gallery Picture (a must) Constructing catchy listings with a title that sells and keywords that pay off eBay Acronyms you need to know Tackling and completing eBay's Sell Your Item form HTML formatting basics plus some free JavaScript scripts you can use to dress up your listing Embedding images, creating thumbnails, and adding bells and whistles (or not) Buying a digital camera for taking eBay photos and equipping your studio • Lighting correctly, and using the Cloud Dome, light cubes, panels, and umbrellas Retrieving your images and uploading them to a server (your free ISP space, AOL, eBay, eBay's Picture Manager, or others) Editing your photos, including cropping, enhancing, resizing, sharpening, and more A checklist of techniques for preparing elegant, fast-loading images for your ads Sprucing up your eBay store Posting your listing to other sites such as half.com, .com, and overstock.com Automating with HTML Generators, including eBay's Turbo Lister, or Third-Party HTML generators such as Mpire.com Launcher or the author's free tool from www.coolebaytools.com Written by eBay pros Marsha Collier, a successful PowerSeller, and Patti Louise Ruby, a trainer at eBay University events and eBay Live, *eBay Listings That Sell For Dummies* is loaded with tricks of the trade. It's complete with step-by-step instructions for many tasks, tables and checklists, lots of screen shots, and examples of good and bad ads. With this friendly guide, your merchandise will quickly be going, going, gone on eBay.

Book Information

Paperback: 344 pages

Publisher: For Dummies; 1 edition (May 1, 2006)

Language: English

ISBN-10: 0471789127

ISBN-13: 978-0471789123

Product Dimensions: 7.4 x 0.8 x 9.2 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars [See all reviews](#) (8 customer reviews)

Best Sellers Rank: #758,110 in Books (See Top 100 in Books) #188 in [Books > Computers & Technology > Internet & Social Media > eBay](#) #197 in [Books > Computers & Technology > Internet & Social Media > E-Commerce](#) #1980 in [Books > Business & Money > Processes & Infrastructure > E-Commerce](#)

Customer Reviews

This was a very helpful book, and made me think about the details when creating my listing and taking my pictures. It explains how to take clearer pictures and the important information to put in your listing. Most importantly, it tells you what things you should not do.

This book was good to help you with tips and better advice when doing listings on eBay. Some of the tips were just common knowledge tips but there were others that did help me to manage a better selling account on eBay. I liked it more for a reference book when needed. I recommend this book to anyone that is interested in listing items on eBay and learning more about how to attract buyers.

The only reason I'm giving this book 3 stars out of five is because it's outdated...I bought a book, for doing business in 2015, not 2006. But this is My fault. Nowadays EBay has become so BIG, it does a lot for the Rookie. Nevertheless, the book gives you valuable advice on how to make your pictures more visible in the eyes of the buyer, among other great Tips on selling. I bought it "second hand" therefore, I had a huge discount, and that's my advice for future shoppers.

My wife has an ebay business and bought this for insights. This is common sense, and there are enough free guides available that provide the same information. We returned the book promptly.

[Download to continue reading...](#)

Selling on eBay: 7 Steps to Selling \$5,000 Per Month on eBay in Less Than 25 Hours a Week (selling on ebay, how to sell on ebay, ebay selling, ebay business, ebay, ebay marketing,) 200 Items To Sell On eBay Right Now Box Set (6 in 1): Learn Over 200 Items To Sell On eBay Right Now For Huge Profits (eBay Mastery, How To Sell On eBay, eBay Secrets Revealed) eBay Selling Mastery 2016: Turn Your eBay Hobby To A Six Figure Business (Product Sourcing, Product Research, Retail Arbitrage, Wholesale, Liquidation, eBay Secrets, ebay listings) How To Sell On Etsy And eBay Box Set (6 in 1): Learn The Secrets On Exactly How To Sell On Etsy and eBay For Massive Profits (Etsy Selling, eBay Secrets Revealed, Work From Home) eBay Listings That Sell

For Dummies eBay Shipping Simplified: How to Store, Package, and Ship the Items You Sell on eBay, , and Etsy (eBay Selling Made Easy) Ultimate eBay Bundle: eBay 2014 & eBay 2015 eBay: How To Start Your Own eBay Business - 13 Amazing Tips And Secrets To eBay Success! eBay Unleashed: A Beginners Guide to making Money on eBay (EBay Selling Made Easy Book 2) eBay 2014: Why You're Not Selling Anything on eBay, and What You Can Do About It (EBay Selling Made Easy) The Ebay Suspension Guide - How to Get Back On Ebay With an Ebay Stealth Account, After Being Suspended How to Sell on eBay: Get Started Making Money on eBay and Create a Second Income from Home (Earn Money from Your Home Book 1) eBay Shipping Simplified: How to Store, Package, and Ship the Items You Sell on eBay, , and Etsy Lessons Learned...: From A Corporate Guy Who Left His Job To Sell On Full Time (Selling on , FBA, Making Money Online, Work From Home, ... Home Based Business, Selling On eBay, eBay) 200 Things To Buy At Garage Sales And Thrift Stores To Sell On eBay Box Set (6 in 1): Learn Exactly What To Buy To Make A Living Selling On eBay (Make ... Sale Secrets, Thrifting And Flipping) 101 Women's Clothing Brands To Sell On eBay: Learn which shirts jackets pants jeans sweaters hats shoes boots dresses coats and more sell for big money online Thrift Store Hustle: Easily Make \$1000+ A Month Profit Buying Items At Thrift Stores (Flip and Sell on , Reselling Online, Sell on eBay, Arbitrage Tips) Powerful eBay Secrets: Start a Successful eBay Business from Scratch eBay: Complete Beginners Guide To Starting Your eBay Business Empire eBay Motors Money Machine: How I Make \$500 a Week Selling Used Auto Parts on eBay

[Dmca](#)